

Connecting Avenue C

Focus on Phase Three

Presentation to Saskatoon City Council December 20, 2023



Recommendations for Implementation:

Pre-Construction

1. Complete an extensive in-house **pedestrian and cyclist traffic audit of daily use** at peak hours.
2. Calibrate **transit services** to align with typical work hours and “off hours” shifts

Recommendations for Implementation: During and Post-Construction

1. A “business first” approach to implementation:
 - Provide direct, **advanced notification** (3 months) on key construction activities
 - Appoint a **Business Liaison Officer** with project authority directly accessible to business owners

Recommendations for Implementation:

During and Post-Construction

2. Compensate businesses whose operations will be affected during the construction:
 - Provide a percentage-based **tax incentive** for business interruption during the construction
 - Pay **fair market value** for any land acquired for construction
 - Provide **temporary parking locations** and **compensation** for parking stalls lost

Recommendations for Implementation: During and Post-Construction

3. Provide **adequate signage** directing traffic to access points for affected businesses

THANK YOU

Jason Aebig, CEO
Greater Saskatoon Chamber of Commerce
(306) 664-0700
ceo@saskatoonchamber.com

