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Think “Totally Locally” this holiday season: Saskatoon Chamber A 10% shift to spending local can make a huge difference

Saskatoon, Saskatchewan – November 15, 2022 – The Greater Saskatoon Chamber of Commerce is once again launching a city-wide campaign and online market hub to make it easier to support Saskatoon’s locally owned and operated businesses.

The “Totally Locally Market Hub” is a one-stop shop for anyone looking to support local businesses across a range of categories. The site (totallylocally.ca) makes it easy to search and connect with area businesses by providing a consolidated listing of their e-commerce and web links, physical locations, and videos of the people behind the products and services.

“Just a 10% shift in spending with local businesses can make a huge difference,” said Jason Aebig, CEO of the Saskatoon Chamber. “Every time you choose to shop, support and enjoy local, your dollars grow Saskatoon’s economy, create jobs and build a better quality of life for us all. As we head into the holiday retail season, we encourage everyone to rediscover Saskatoon’s locally owned and operated businesses.”

He continued: “Great food, unforgettable experiences, ready-now products, high-quality services – our city is home to great locally owned and operated businesses that are ready to serve you.”

The campaign will run until the end of December. The online market hub is updated and available year-round.

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***The Greater Saskatoon Chamber of Commerce** is Saskatoon’s biggest business network, representing community-minded businesses, organizations and leaders who want the best for their city. Learn more at saskatoonchamber.com.*

For more information contact

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