

SASKATOON'S BUSINESS MAGAZINE

BUSINESS

VOICE

2022
RATE CARD

Effective February, 2022



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☐ **SPRING 2022**
Book by Feb. 28/22
Ad by Mar. 4/22
Issue out Mar. 16/22

DIGITAL

☐ **SUMMER 2022**
Book by Apr. 22/22
Ad by Apr. 29/22
Issue out May 10/22

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☐ **FALL 2022**
Book by Sept. 16/22
Ad by Sept. 23/22
Issue out Oct. 4/22

DIGITAL

☐ **WINTER 2022/2023**
Book by Nov. 18/22
Ad by Nov. 25/22
Issue out Dec. 6/22

PRINTED
AND DIGITAL

Artwork:

Print-ready pdf or jpg
CMYK color - 300 dpi

PRICING

*PRICES ARE PER ISSUE

SINGLE ISSUE

SIZE	SPRING, SUMMER & FALL	WINTER
ADVERTORIAL	<input type="checkbox"/> \$1,350	<input type="checkbox"/> \$1,800
1/4 PAGE 7.25"w X 2.45"h	<input type="checkbox"/> \$710	<input type="checkbox"/> \$945
1/2 PAGE 7.25"w X 4.87"h	<input type="checkbox"/> \$985	<input type="checkbox"/> \$1,310
FULL PAGE 8.5"w X 11"h	<input type="checkbox"/> \$1,410	<input type="checkbox"/> \$1,870
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DOUBLE PAGE SPREAD 17"w X 11"h	<input type="checkbox"/> \$2,520	<input type="checkbox"/> \$3,350

4 CONSECUTIVE ISSUES

SPRING, SUMMER & FALL	WINTER
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