



## SUMMIT FOLLOW-UP

### Informing the Chamber’s 2020 Advocacy Plan Greater Saskatoon Chamber of Commerce

From October 1-3 2019, the Saskatoon Chamber held nine sectoral roundtables in the following sectors;

- Natural resources, energy & environment
- Business & professional services
- Health, science & education
- Hospitality, retail & travel
- Manufacturing, industrial, construction & contractors
- Non-profit & charity organizations
- New Media & Arts
- Agri-food
- Innovation & emerging technologies

The SUMMIT Roundtables brought together representatives from across our diverse business community and generated strategic discussions on critical items that assisted the Chamber in forming its advocacy plan. In line with the 2018-2023 Strategic Plan, the Saskatoon Chamber has embarked on engaging members to ensure that the right strategy for meaningful and impactful advocacy is in place. By understanding what matters most to members, the Saskatoon Chamber can focus on developing key policy positions around priorities that will contribute to growing our economy and building the best business climate in Canada.

The objective of the roundtables was to have members from these sectors convene and provide their insights on current and emerging issues that require action. As a result of these informative discussions, the Saskatoon Chamber has built upon the current advocacy pillars, while integrating new issues brought forward by our membership.

**On behalf of business, the Greater Saskatoon Chamber of Commerce will advocate for:**

- A **COMPETITIVE** local business environment
- **EFFICIENCY** of processes for doing business
- Opportunities for business **GROWTH**

On Thursday November 7<sup>th</sup>, following the SUMMIT roundtables, the Saskatoon Chamber held its second annual Chamber SUMMIT where the findings from the SUMMIT Roundtables were released to the membership. The following are the common themes that were presented and that have been applied to the applicable advocacy pillars as key policy priorities:

COMPETITIVENESS	EFFICIENCY	GROWTH
▶ TAXATION	▶ MUNICIPAL	▶ WORKFORCE DEVELOPMENT
▶ TRADE AND TRANSPORT	▶ PROVINCIAL	▶ INNOVATION
▶ BUSINESS SUPPORT	▶ FEDERAL	▶ INVESTMENT
▶ FISCAL MANAGEMENT		▶ CRIME & SAFETY

Thank you to the many member participants for taking time out of your busy schedules to participate in these roundtable sessions and the Chamber SUMMIT. The information you brought forward was extremely insightful and important. **As an ongoing opportunity, moving forward, and to ensure your voice continues to be heard, we encourage the roundtable participants to remain involved in our sector-specific advocacy initiatives and, when necessary, provide input and recommendations on ad-hoc sector-specific items.**