



## SUMMIT FOLLOW-UP

### Informing the Chamber’s 2019 Advocacy Plan Greater Saskatoon Chamber of Commerce

On Thursday November 8<sup>th</sup>, the Saskatoon Chamber held its inaugural Chamber SUMMIT for members to convene and raise the most pressing issues facing their businesses today. The SUMMIT brought together representatives from across our diverse business community and generated strategic discussions on critical items that will assist the Chamber in forming its advocacy plan. In line with the 2018-2023 Strategic Plan, the Saskatoon Chamber has embarked on a new way of engaging members to ensure that the right strategy for meaningful and impactful advocacy is in place. By understanding what matters most to its members, the Saskatoon Chamber can focus on developing key policy positions on priorities that will contribute to growing our economy and building the best business climate in Canada.

Over the course of a day, eight concurrent sector roundtables were held throughout the morning and afternoon sessions. The objective of the roundtables was to have members from these sectors convene and provide their insights on current and emerging issues that require action. As a result of these informative discussions, the Saskatoon Chamber has developed three advocacy pillars of focus.

**On behalf of business, the Greater Saskatoon Chamber of Commerce will advocate for:**

- A **COMPETITIVE** local business environment
- **EFFICIENCY** of processes for doing business
- Opportunities for business **GROWTH**

Throughout the Roundtable discussions, common themes emerged and have been applied to the applicable advocacy pillars as key policy priorities. These include:

COMPETITIVENESS	EFFICIENCY	GROWTH
<ul style="list-style-type: none"> <li>• Taxation</li> <li>• Trade</li> <li>• Procurement</li> <li>• Resource transport</li> <li>• Access to Capital</li> <li>• Increasing costs</li> <li>• Support for SME’s</li> </ul>	<ul style="list-style-type: none"> <li>• Federal, provincial and municipal red tape that pose barriers to doing business</li> </ul>	<ul style="list-style-type: none"> <li>• Workforce development</li> <li>• Innovation</li> <li>• Investment</li> </ul>

We want to thank the many member participants for taking time out of their busy schedules to participate in these roundtable sessions. The information brought forth by members was extremely insightful and important. **In moving forward, we would like the roundtable participants who took part in the Summit to remain involved in our sector-specific advocacy initiatives and, when necessary, provide input and recommendations on ad-hoc sector-specific items.**