



EMBARGOED UNTIL 10:00 PM, MAY 19th, 2016

Celebrate Success! Announces 2016 Award Recipients

SASKATOON, SK – Recipients for a variety of awards were announced this evening at the *2016 Celebrate Success! Awards Gala*, held at Prairieland Park in Saskatoon, Saskatchewan. Hosted by the Greater Saskatoon Chamber of Commerce and presented by PotashCorp, the Celebrate Success! Awards Gala is a celebration of the exceptional businesses growing and operating in the Saskatoon region. Awards presented include the Award of Innovation, Strategic Alliance Award, Community Leadership Award, Oslo Business for Peace nomination, the Saskatoon Awards for Business Excellence (SABEX), and the prestigious RBC SABEX Hall of Fame induction.

The SABEX Awards are open to all private sector enterprises based in Saskatoon and district. All applications were forwarded to EY for initial sorting and processing, after which they are delivered to independent and anonymous judging panels.

“What a fantastic evening of entertainment and celebration,” said Tracy Arno and Lynn Eberle, Co-Chairs of the Celebrate Success! Committee. “This year we had our highest number of nominations and applicants ever, and I think that was reflected in the tremendous quality of finalists you saw in attendance tonight.”

Award recipients are listed on pages 2-4 of this release.

More about the Celebrate Success! Awards:

Recognizing business excellence is an important element in creating the best business climate in Canada. The Greater Saskatoon Chamber of Commerce, under the “**Celebrate Success!**” masthead, aims to recognize and celebrate the many successes of Saskatoon businesses and individuals who have attained excellence on a local, national, and international level.

The Greater Saskatoon Chamber of Commerce and PotashCorp believe that the “Celebrate Success” Awards Gala demonstrates why Saskatoon shines in so many ways.

For more information, please contact:

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The 2016 SABEX award recipients are as follows:

Customer Service (Sponsored by CGI Group Inc.):

For a business demonstrating exceptional performance in providing services (wholesale and retail trade, purchasing and distribution, transportation, brokering, professional services, communications, financial). Judging considers the relative size of the business.

Two Fifty Two Boutique

Marketing (Sponsored by Handy Group of Companies):

For a business demonstrating exceptional performance in marketing. The judges will evaluate the success of a marketing program giving consideration to the nature of the product and the relative size of the business.

Reed Security

Growth & Expansion (Sponsored by Miller Thomson):

For a business who has made significant changes in their business which has resulted in growth or expansion of 15% or more of the business' markets, physical locations, number of employees, etc., and which in turn has made an impact on the company's overall ability to increase its revenues, investments, and profits now or in the future.

Vendasta

New Product and/or Service (Sponsored by BDC):

For a business demonstrating exceptional performance in launching a new Saskatchewan-made product or service in the last 3 years, which is original and is currently available to consumers.

Three Farmers Products

New Business Venture (Sponsored by Tourism Saskatoon- Conventions Saskatoon):

For a new business venture which has been in existence for three years or less and which has shown positive performance in terms of current or expected profitability, job creation or entrance into new markets. The judges utilize financial criteria as well as consideration of the nature of the new venture and its impact on job creation and market expansion. Judging takes into account the relative size of the new venture.

*Two Fifty Two Boutique
Social Spiral Technologies*

Community Involvement (Sponsored by SaskTel):

For a business demonstrating substantial support for arts and culture, amateur sport, education or volunteerism.

Wiegers Financial & Benefits

Safety (Sponsored by Saskatchewan Polytechnic):

Awarded to an organization that has shown leadership through its commitment to improving its safety management practices or implemented a new, unique, forward-thinking and original idea to create a safer work environment.

Envirotec Services Incorporated

Small Business of the Year (Sponsored by MNP):

Awarded to a business with 15 or less employees. The recipient must clearly demonstrate excellence in the areas they consider key to their success, including profitability, customer service, growth and/or expansion, marketing, and employment creation. The recipient must also have been in business for a minimum of three years, with their head office located in the Saskatoon region.

Sandbox in the City

Business of the Year (Sponsored by Edwards School of Business):

A business which has demonstrated excellence in the areas they consider key to their success. The winning business will have stated their critical success factors and clearly demonstrated how they have achieved meeting their goals for these factors. Size of the business is not a criterion.

Envirotec Services Incorporated

Hall of Fame Inductee (Sponsored by RBC Royal Bank):

One individual or business will be inducted into the SABEX Hall of Fame each year. An independent committee notifies the SABEX Committee of the recipient. The recipient will be a long-standing member of the Saskatoon region business community.

Mr. Red Williams

Oslo Business For Peace Award (Sponsored by Cameco):

An individual is nominated who through his/her actions and commitments, have contributed outstandingly to promoting the interdependent relationship between business and peace.

Mr. Steve Dechka



(Award of Innovation recipients media release issued by the University of Saskatchewan)

(Strategic Alliance recipients media release issued by the Saskatoon Community Foundation)

(Community Leadership Award recipient media release issued by Leadership Saskatoon)

