



The Going Global Committee is dedicated to creating awareness of international business opportunities for Saskatchewan.

COMMITTEE MEETING ACTION SUMMARY

Committee: Going Global

Meeting Date: December 10, 2015

Time: 3:00-4:00pm

Location: Chamber of Commerce

Meeting Chair: Monica Krueger

In Attendance: Monica Krueger, Nick Kokkastamapouos, Julie Yu, Dirk Propp, Alex Fallon, Yang Chen

Staff: Czarina Catambing, Kent Smith-Windsor, Kevin Meldrum

Trade Surplus

- Kent put together a powerpoint for ACCEE
- Saskatchewan does better than most countries
 - It is expected that there will be more projects in Saskatchewan in the coming years
 - May need multiple messages for different audiences
- Nick and Dirk working on a project on Iran and Egypt
- Storyboarding should be done after New Year
- Starting 2000s, unemployment in western Canada has been around 5% on average
 - Labour force rate and participation rate are better indicators

Columbian Ambassador

- He is interested in starting a conversation

“Trade in the Trenches”

- Maybe great to invite ACCEE and have IIBC and Travis from Bridgepoint Brokerage to sponsor
- Ray Graves, Joe Vidal
- February 2016

Entrepreneurial Stories

Greater Saskatoon Chamber of Commerce
104-202 4th Avenue North Saskatoon, SK S7K 0K1
Ph: (306) 244-2151 Fx: (306) 244-8366
Email: chamber@saskatoonchamber.com
Website: www.saskatoonchamber.com

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- Storytelling
- Dale Lemke, Kay Nasser, and John Cross are examples

NIA

- Profiles successful immigrant entrepreneurs, newcomer award event
- SREDA is currently working on it
- SREDA board and Minister of Economy contributed money towards the program
- To-do: connect with Yeng (SREDA) to organize

Information Session on TPP

- Kent has been working on it
- Automobile suppliers are supportive of the deal. GM and Ford are not so supportive. Smaller auto parts suppliers are vulnerable.
- Committee need to advise board of early endorsement of TPP
 - Create rationale
- Should be a business person to discuss importance of TPP: Murad Al-Katib
 - John Hyshka is another possible presenter
- January 2016

Syrian Refugees Working Group

- Saskatoon Open House
- Tour for Syrian refugees
- 5-10 day trip for Sask immigration
- What value do we provide?
 - Refugee will be sending inquiry and Chamber will be responding
 - Dirk will do invitation on behalf of IIBC
 - April, May, June 2016 (Summer/Spring). Next would be October 2016
 - CENTRALLIA (Winnipeg) can be used as a platform
 - Saskatoon as add-on event
 - Kent will look into it
 - All that's happening is tour to show why SK is a great option
 - As long as there's no interpretation that we're paying them to come
 - Cannot be free. Use cost recovery. Not for profits.
 - Goal is to have higher number of participants (higher scale)

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- Need to open for public
- Work around August 24-25th World Indigenous Forum
 - Has arts component so can use in the perspective of investment
 - Can also incorporate with 2nd week of August (FolkFest Saskatoon)
 - Connect with Tourism Saskatoon and SREDA to help packaging it as Saskatoon Open House

Next Meeting:

January 12, 2015

3:00-4:00PM

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