

the Chamber

GREATER SASKATOON CHAMBER OF COMMERCE

Committee: Going Global

Meeting Date: September 10th

Time: 3:30pm-4:30pm

Location: Large Board Room

Meeting Chair: Monica Krueger

In Attendance: Julie Yu, Neeraj Naidu, Monica Krueger, Nick Kokkastamapoulos, Angela Daigneault, Alex Fallon, Dirk Propp, Julian Ovens

Staff: Kent Smith-Windsor, Kevin Meldrum, Czarina Catambing

Review of the Previous Agenda

ACCEE

- Event was cancelled
- Event should be focused on partnership for growth as opposed to sale of businesses
- Another consideration is if their members are going through the SINP program
- We can reach out to Chinese immigrants again and invite them to a committee meeting.
 - Similar to the format done a few months ago, where we brought Chinese entrepreneurs to the table
 - 97% of applicants for SINP are Chinese
- Opportunity: We need to outreach to other chambers that are active in immigrating
 - Rebecca (Nick's contact) is great at sending delegations from China
 - Trade Commissioner's Office may know groups that will be interested
 - Saskatoon Chamber of Commerce and SREDA can collaborate on an initiative
 - Exploratory work to invite Shanghai immigrants
 - Make template with Shanghai and duplicate that effort in countries such as India
 - Should be an English-speaking country
 - Nick and Dirk are interested to work on it
 - What is the selling proposition to the hotel and industry members involved?
 - Cost recovery model from attendees and sponsorship to cover costs
 - Can we involve with other committees
 - Do not aim for November 1st
 - SREDA given federal funding to go on trips to UK and US, which can be leveraged for this project
 - Next step: project outline, aim for 10 people from Shanghai, figure out where in China do most immigrants come from (useful for outreach),

Business Luncheon for Korean Ambassador

- October 2nd at 12pm
- Korean Embassy originally did not intend to visit Saskatoon
- Uranium and Potash trade
- Canpotex, Cameco, companies in biotech field, BHP Billiton, and PotashCorp can be invited

Saskatchewan Chamber Summit

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- Still in the works
- December 1st and 2nd in Saskatoon
In collaboration with STEP
- We can submit some topics (c/o Monica) that can be beneficial for US-Canadian trade
 - Exchange rate and exchange rate policies
 - Acquisition and joint venture
 - GTH and transportation
- Beneficial for Ag-West Bio, Dragan Fly and similar ventures

Moving Forward

- Next step: Find a couple of people to invite
- Format: Armchair discussion (interview format)
 - Maybe 3 in a year
 - Target markets: our committee
 - 20-30 people approximately
 - January 2016
- Prospective speakers
 - Maurice Moloney, Food Security Institute
 - Terry Bergan, International Road Dynamics
 - Zenon Dragan from Draganfly (will be approached by Monica and Kent)
 - Ray Bazler

Additional Business

- FDI Canada Forum in Saskatoon, Sept 21 and 22nd