



Committee: Going Global

Meeting Date: May 7th, 2015

Time: 3:00pm-4:30pm

Location: Large Board Room

Meeting Chair: Ken Ziegler

In Attendance: Ken Ziegler, Dirk Propp, Nicholas Kokkastamopoulos, Angela Daignaeault, Kelly Martin

Staff: Kent Smith-Windsor, Kevin Meldrum, Czarina Catambing, Meghan Johnson

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Discover a Global Saskatchewan

- Best use is to incorporate with a platform that already has a user base (i.e. Chamber)
- Can be for international delegations who are not aware of the locale
- Need to be pull demand using content as opposed to pushing it to people
- Challenge: need to have an audience, sustainability, value it has still unknown
- Dirk: Maybe each committee will have their own page with information
- Newcomers' Center will conduct Pre-arrival in Asia Program
 - They find value in the program
 - Problem: Duplicates SREDA's effort
- Conclusion: no solid proposal

Chinese Investment in Canadian Real Estate

- Nick connected with the Canadian Chamber of Commerce and ask about BC and Ontario
 - BC and Ontario went to China to conduct speaking engagement about prospective investments
 - Not so much about the Chamber bringing investors to Canada
 - Open to possibility of sending Saskatchewan representatives to China
 - Challenge:
 - Chinese investors want to immigrate, but ruled out to be impossible
 - Kent: Sanj raised that there is an assurance problem. Investors unsure who to trust with their investment money
 - Middlemen make a living bridging that gap (or gathering people abroad to visit Canada), so we may be seen as a competition
 - SREDA is already sending trade missions
 - Other possibilities:
 - We have Chinese immigrant-investors in Canada and we can pilot program by tapping them
 - Can send real estate representative to China
 - If Canadian Chamber in China will have an event, we can collaborate
 - Draft of Square One's one-pager given and needed to provide investors with information about investment opportunities

Collaboration with Inter-cultural Organizations

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- Czarina contacted Saskatchewan Intercultural Association, India-Canada Cultural Association, Bangladeshi Community Association of Saskatchewan, Chinese Canadian National Council, Comhaltas Ceoltoiri Eireann, Francophone Federation of Saskatoon, and the Ukrainian Canadian Congress, Saskatchewan Provincial Council, Inc (UCC-SPC)
 - UCC-SPC will send representative on June
- Possible formats: (1) Using meeting introductions (2) representative may present to the committee (3) Or Ken may give them a call to ask them about what they have in mind regarding the meeting format
- Prep for representative
 - What events would they have? (i.e. Consul General Visits)
 - They can be prospective members
- Other possibilities
 - Can go beyond Saskatoon by reaching out to Chambers from other provinces, but needs to cost recover.
 - Can be source of speakers for events
 - May make sense to have a Consul-General's dinner in Saskatoon, Saskatchewan
 - Can be done with SREDA and other organizations
 - Build buzz in Saskatoon through dinner, so it will attract Chambers from other provinces
 - Will make Saskatoon a business center

Grant Kook Speaking Engagement

- Audience: Chamber members, SREDA, and other organizations
- We can do breakfast or luncheon
- Ties with trade, immigration etc. so covers a broad range of items
- Ken will continue communication with Grant

Fostering Trade

- My Tax program is a good program for the right audience (i.e. international students)
 - Of interest to SREDA, support for SMEs

NDP in Alberta

- Great as long as new government understands that business still need to continue
- No proposed budget on website (NDP) but still got elected
- People will be surprised that NDP government can manage
 - Rationale: NDP government can take on a lot of debt, so it will be fine in the short run
- NDP needs to talk about diversifying Alberta's oil-reliant economy
- Implications for Saskatchewan
 - New government will push for New West Partnership

To do list:

1. Ask Ken for format (intercultural organizations)
2. Reach out to Angela for a longer list of people and organizations
3. O'Leary's piece on NDP win in Alberta, send it out to members (?)

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4. Look for a Dutch cultural organization and invite them
5. Two weeks before meeting, remind UCC-SPC about meeting