

# the Chamber

GREATER SASKATOON CHAMBER OF COMMERCE

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**Committee:** Going Global

**Meeting Date:** March 12<sup>th</sup>, 2015

**Time:** 3:00pm

**Location:** Large Board Room

**Meeting Chair:** Ken Ziegler, Monica Kreuger

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**In Attendance:** Monica Kreuger, Ken Ziegler, Thomas Weinmaster. Nicholas Kokkastamopoulos, Dirk Propp, Angela Daigneault, Ayesha Baig

**Staff:** Kent Smith-Windsor, Kevin Meldrum, Meghan Johnson

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## Introduction

### Shanghai Chamber of Commerce: "Buying Property in Canada: Trends and Opportunities in BC and Ontario"

- Ongoing initiative that involves matchmaking sellers with buyers
- Canadian Chamber of Commerce in Shanghai is assembling a group of SMEs to come to Canada due to high volume of inquiries
- Chinese being avid investors
- Their interests: Foreign direct investment and real estate
  - They want to come here and meet with developers and builders
- Possible dates: June, July, or August –we would be involved in the meet, greet, and host piece
- Look to the Chamber for resources
- Future possibility: Inviting other Canadian Chambers (Trade commissioner office)
- **Action plan to be transferred onto other committee agendas**
- Possibility to look at the global supply chain , groups wanting to buy things but there is a trouble in connecting the dots in between buyers and suppliers – could be a possibility after the Shanghai group
  - This initiative may drive this supply chain management
- May open up opportunities to bring in other chambers

## Chinese Delegation

- Are we interested in doing similar things to this in the future in other meetings
- Had the Chinese Delegation come in last meeting, how did people feel about this?
- Some members of the Delegation attended other events that were happening around the meeting
- Is this something were interested in doing again?

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- Would the Chinese Delegation have another group who would want to come, or other groups such as that from Bangladesh – problem with getting people to come in and breaking out of their daily lives to make time to attend
- Is there an opportunity to have a mixer with other groups within this committee?
- Figure out who is out there that has a business group
- Fred Ma – reach out to him, would he like to come again?
- Have something afterwards? Coffee and cookies?
- Inviting those who attend the committee open them up to the opportunity to attend a chamber event
- Nick will look further into this

#### Outcome of the Go Global Event

- Went pretty well
- Conflicted a bit with the Mining Associations AGM

#### SINP Entrepreneur Program Update

- Finding the location/address of nominees can be difficult
- Massive number of applications coming when the program is launched
- New criteria is being implemented
- Working out the bugs in the new online application process
- Is planning to be up and running within the next few weeks

#### Select USA Investment Summit

- Article for information
- Interesting to see how this summit is organized

#### New Comer Information Centre Update:

- Angela will be now representing the New Comer Information Centre

#### Next Meeting:

Thursday April 2<sup>nd</sup>, 2015

3:00pm

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