



The Going Global Committee is dedicated to creating awareness of international business opportunities for Saskatchewan.

COMMITTEE MEETING ACTION SUMMARY

Committee: Going Global

Meeting Date: June 15th 2016

Time: 3:00-5:00PM

Location: Chamber of Commerce

Meeting Chair: Monica Krueger, Ken Ziegler

In Attendance: Monica Krueger, Dirk Propp, Ken Ziegler, Julie Yu

Staff: Czarina Catambing, Kent Smith-Windsor

Introductions

Review of Previous Agenda

- NEYA attendees are massive and high-growth companies that are not on the Chamber's radar and can be invited to the Going Global committee
- Ken met a Chinese contact that organizes group of people to attend trade fairs
 - He organized a meeting between the Tourism Saskatoon and the said contact person
 - There are opportunities to tap into that market (i.e. Kid's camp) for trade and education

Trade in the Trenches

- September or October 2016 on a quarterly basis at Park Town Hotel
- Format will be similar to Shaken with a Twist or Health on Tap and will have a theme for each event
- Invite someone from the university and STEP members (practitioners)
- Target market: business people who are interested in the trade industry and would like to get in
- **To-do: Committee will find a sponsor**

Greater Saskatoon Chamber of Commerce
104-202 4th Avenue North Saskatoon, SK S7K 0K1
Ph: (306) 244-2151 Fx: (306) 244-8366
Email: chamber@saskatoonchamber.com
Website: www.saskatoonchamber.com

the Chamber

GREATER SASKATOON CHAMBER OF COMMERCE

- First theme: (1) realities and risks of trade (2) immigration (3) newcomer experiences (4)
- Speaker/s: TBD
- Considerations: Stories will be framed differently (i.e. one commercial cleaning company puts roof above the head of 90 families) and in not \$\$\$
- To-do: find the right writer for the job (**Still needs to be delegated**)

Immigration

- John McCallum and Ralph Goodale are the best people to invite to speak on immigration for Trade in the Trenches
 - To-do: **Ken** can touch base with Ralph Goodale
- To-do: (1) **Czarina and Kent** will find out through Chamber networks if we can invite Ralph Goodale and John McCallum (2) **Kent** will send a letter to new Federal government on views on immigration

Immigration program / business category

- Transformational change that can get people's attention is to shut down immigration branch
- In Canada's immigration program, an applicant cannot get PR card and there are too many variables to go through
 - Immigrants are willing to pay but the application process takes 6 years
- Recommendation: (1) An external agency or STEP can implement it on a contract basis (2) Assessments in Asia should be done in Hong Kong (3) The private sector can implement the immigration program
 - Potential course of action: **Kent** can reach out to Chris Dekker of STEP, however, the committee decided to postpone it
 - To-do: A letter to minister asking about performance of the immigration program

Commonwealth Chamber

- The British of EU will vote on June 23rd, so no decision until then
- Kent will not act on it until June 24th

Greater Saskatoon Chamber of Commerce
104-202 4th Avenue North Saskatoon, SK S7K 0K1
Ph: (306) 244-2151 Fx: (306) 244-8366
Email: chamber@saskatoonchamber.com
Website: www.saskatoonchamber.com



Membership Drive

- To-do: **Czarina** will create a congratulatory letter to NEYA winners and invite them to the business community on behalf of Monica and Ken. Monica will send out the letter.

Next Meeting:

July 7th 2016

3:15PM

Greater Saskatoon Chamber of Commerce

Greater Saskatoon Chamber of Commerce
104-202 4th Avenue North Saskatoon, SK S7K 0K1
Ph: (306) 244-2151 Fx: (306) 244-8366
Email: chamber@saskatoonchamber.com
Website: www.saskatoonchamber.com