



1To identify, for Saskatoon Chamber members, potential opportunities / threats / cool stuff (OTCs) that may impact individuals, businesses, or the community. These OTCs will normally not be actively promoted by other Chamber committees or business groups and tend to lie 8 months to 10+ years in the future.

COMMITTEE MEETING ACTION SUMMARY

Committee: Future Opportunities Committee

Meeting Date: November 3, 2015

Time: 7:30-8:45am

Location: Chamber of Commerce

Meeting Chair: Bill Brooks

In Attendance: Bill Brooks, Erik Tetland, Martin McInnis

Staff: Czarina Catambing, Kent Smith-Windsor, Kevin Meldrum

SRC presentation

- Bill will reach out to SRC

Committee Page Proposal

- Topic: CITY TRANSPORT PROGRAM
 - Situation: four-lane Bridge on 33rd street is planned to be built within 7-10 years
 - City plan is to move away from private transportation and bring thousands of people to live and work downtown
 - It will 7-10 years for driverless cars to fly, and by then, a four lane bridge would have been finished
 - Trudeau emphasized his focus on transit infrastructure
 - If we build the same infrastructure, nothing will change
 - Considerations: (1) How to price congestion? (2) When do you put regulations in place to measure congestion, add roads, etc? (2)
 - Possible solutions
 - Business model of Via.com
 - Driverless cars
 - Autonomous vehicles are not even considered because it is unconventional (combined business group)
- Colleen Yates was in transit planning of the city. We can invite her to talk

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Public Service goes to Charities

- Allocation of budget is changing
- City is still getting tax revenues
- Value = output/cost
- Institutionally, they get threatened

Discussions on Uber and other New Technologies

- E.g. Uber. Once it comes, market will evaporate
- Startups are not following rules of institutions, and breaking barriers
- Committee should put it in public, to make people aware of trends.
 - Awareness of novel trends will make Saskatoon more resilient in 20 years because they would have been more open to change
- How to do it: plan the 25 years and go from there, back track

Micro-volunteering

- People are having families later, so no time for volunteering because seniors are usually the one who commit a lot to volunteering

Next meeting:

Tuesday, December 1st 2015
7:30am
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104-202 4th Avenue N

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