



1To identify, for Saskatoon Chamber members, potential opportunities / threats / cool stuff (OTCs) that may impact individuals, businesses, or the community. These OTCs will normally not be actively promoted by other Chamber committees or business groups and tend to lie 8 months to 10+ years in the future.

## COMMITTEE MEETING ACTION SUMMARY

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**Committee:** Future Opportunities Committee

**Meeting Date:** June 2, 2015

**Time:** 7:30-8:45am

**Location:** Chamber of Commerce

**Meeting Chair:** Bill Brooks

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**In Attendance:** Bill Brooks, Erik Tetland, Martin McInnis

**Staff:** Czarina Catambing, Kent Smith-Windsor

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### Introductions

#### Evaluation of the first Future Forum on Lean Start ups

- Great turnout, 65 people registered
- Speaker was great in handling the event
- Another organization need to handle it next time to validate the need for it
  - Prabha put together an organization that can include it in their programming in the future
- Committee's mandate is to start things and let someone else take it from there
- To do: Get video from Nate

### New initiatives

- How do we move the Future Forum forward?
  - Is there a need to follow up on it?
    - Need to share it to the organization that would be willing to take it on
    - Need to follow up on speakers
- Communicating the role of innovation in the province
  - What is it, how do you do it, how to measure it.
- Get together people and bring pizza and red bull to get things started
- Try to have essays related to the Future Forum
  - Find incentives for the initiative

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**Next: Person from SRC can give a presentation**

- Get details from Bill

**Committee page on Chamber website**

- Give a what-if scenarios and what are the impacts of those things (so what?), and that we are conduit of things to other committees
  - e.g. Driverless cars and electrically charged cars
- Invite people to post essays of what they think people will happen
  - Through crowdsourcing
- Should be opportunity-oriented than problem-oriented
- Raises concepts that are still far into the horizon
- Be the voice that answers to the risks to new ideas, and provide possible implications of it.
- Next: How to retire things from the page?

**Additional Business**

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