



1To identify, for Saskatoon Chamber members, potential opportunities / threats / cool stuff (OTCs) that may impact individuals, businesses, or the community. These OTCs will normally not be actively promoted by other Chamber committees or business groups and tend to lie 8 months to 10+ years in the future.

COMMITTEE MEETING ACTION SUMMARY

Committee: Future Opportunities Committee

Meeting Date: June 2, 2015

Time: 7:30-8:45am

Location: Chamber of Commerce

Meeting Chair: Bill Brooks

In Attendance: Bill Brooks, Erik Tetland, Kristy Rempel, Martin McInnis

Staff: Kevin Meldrum, Czarina Catambing, Kent Smith-Windsor

Future Forum on Lean Startup

- We can make other organizations as co-promoters
 - BDC
 - Junior Achievement
- Less formal and less PowerPoint
- Facilitator: Jordan
 - Have speaking points ready for Jordan
 - Give him basic questions and background information for
- With Greg Sutton
 - There were other questions that should have been asked (i.e. what to do if something happens)
- We need to sell Future Opps committee during the event
 - What story do we need to tell audience as to why Future Opps exist?
- Make sure there a one-minute air time for the committee to endorse Future Opps committee

Social Entrepreneurship

- Social entrepreneurship is not usually getting funded
- Community Foundation looking at crowdfunding
- Martin: Affinity Credit Union offers a crowdfunding-style program that can be used for funding

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the Chamber

GREATER SASKATOON CHAMBER OF COMMERCE

- Need to involve those with money and have a champion within the community through the Future Opps committee (facilitator), and put the money into the hands of the people who need

Next Meeting

Early August 11, Tuesday

To-do:

1. Make email introduction for Kristy
2. Ask Meghan about Sask Poly