



To identify, for Saskatoon Chamber members, potential opportunities / threats / cool stuff (OTCs) that may impact individuals, businesses, or the community. These OTCs will normally not be actively promoted by other Chamber committees or business groups and tend to lie 8 months to 10+ years in the future.

COMMITTEE MEETING ACTION SUMMARY

Committee: Future Opportunities Committee

Meeting Date: February 2nd 2016

Time: 7:30-8:45am

Location: Chamber of Commerce

Meeting Chair: Bill Brooks

In attendance: Martin McInnis, Bill Brooks, Erik Tetland

Staff: Kent Smith-Windsor, Czarina Catambing

Introductions

Future Trends

- Improvements in technology for human health is leading to increased life spans
- The largest companies in the world do not make tangible products
- Rise of artificial intelligence

Relating back to Saskatoon

- Can be considered as threats or opportunities, and people will respond with a “fight or flight mechanism”
 - People usually gravitate towards threats or weaknesses
- Psychological tendencies on how people see opportunity can be a potential presentation
- Collaboration with other committees for the Creativity Forum
 - Other committees are also shifting to become future thinkers
 - How to initiate conversations? Ask committees to describe what they would look like in 5 years
 - Business Growth committee, Agribusiness committee, Health Opportunities, and FNMOC can be potential collaborators
 - Can put out a call as an opportunity to all committees

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To-do:

1. Remind Kent about the Field of Diamonds – a piece that can be distributed to the committee

Next meeting:

Tuesday, March 1st 2016

7:30am

104-202 4th Ave North