



To identify, for Saskatoon Chamber members, potential opportunities / threats / cool stuff (OTCs) that may impact individuals, businesses, or the community. These OTCs will normally not be actively promoted by other Chamber committees or business groups and tend to lie 8 months to 10+ years in the future.

COMMITTEE MEETING ACTION SUMMARY

Committee: Future Opportunities Committee

Meeting Date: January 5th 2016

Time: 7:30-8:45am

Location: Chamber of Commerce

Meeting Chair: Bill Brooks

In attendance: Martin McInnis, Bill Brooks, Erik Tetland

Staff: Kent Smith-Windsor, Kevin Meldrum, Czarina Catambing

Introductions

Schedule of Committee Events

- Creativity Forum/"Think Differently Series" is tentatively scheduled for April 15th but no details are not talked about yet

"Think Differently" Series

- Topic: transportation
 - Congestion in the city (new bridge, improved public transit)
 - Mandate to "piss" people off to create a response → look at ramifications → pick up what can be useful
 - How to create an environment where people will think about an outrageous goal?
 - Example: Making autonomous vehicles a part of Saskatoon's future (issue of inconvenience as opposed to cost), universal healthcare, Raspberry Pi
 - Typical response is to default to government, who will come up with conventional choices that is limiting
- Possible end goals: inform, nudge people to a direction, or make people act

Other Actions?

- Connect with special interest groups directly on these topics for feedback?

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the Chamber

GREATER SASKATOON CHAMBER OF COMMERCE

- Put ideas out to general public for comment (via facebook or website)?
- Send to committees of the chamber and the board

Next meeting:

Tuesday, February 2nd 2016

7:30am

104-202 4th Ave North

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