



To identify, for Saskatoon Chamber members, potential opportunities / threats / cool stuff (OTCs) that may impact individuals, businesses, or the community. These OTCs will normally not be actively promoted by other Chamber committees or business groups and tend to lie 8 months to 10+ years in the future.

COMMITTEE MEETING ACTION SUMMARY

Committee: Future Opportunities Committee

Meeting Date: June 7th 2016

Time: 7:30-9:00am

Location: Chamber of Commerce

Meeting Chair: Bill Brooks

In attendance: Bill Brooks, Mark Zielke, Colton Wieggers

Staff: Kent Smith-Windsor, Czarina Catambing, Kevin Meldrum, Jason Yochim

Introductions

- Activities involve site visits of new infrastructure around the city and discussions of future trends. Last event was Ready, Fire, Aim focusing on Lean Startups
- X Prize competition planning is still underway
- Transportation is a big topic the committee has been discussing, but has not taken any action on it
- The end result will always be the Future Opportunities committee handing off the issue to another appropriate committee or any interest group in the city to take action

Update on Techworks Visit

- Erik is not in attendance for today's meeting, so will leave it for now
- 3D Printing café on College Drive is getting built soon by Dustin Maki, and Colton will be reaching out to him and invite him to a meeting

Additional Business

- Transformational change
 - The concept is open for interpretation and government's idea of it is different from the private sector's
 - There are elements of continuous improvement within certain areas in Saskatoon but these are not transformational changes

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the Chamber

GREATER SASKATOON CHAMBER OF COMMERCE

- SED Systems would be an example, had envisioned GPS use of farmers in the 1970s
- Telehealth and TinyEye are examples of healthcare delivered in other convenient forms
- Zillow was recently brought to Saskatoon and received backlash from SRAR members, but it will yield better results for real estate clients
- Government regulations can stifle innovation, but it can also protect people from themselves and from others
 - According to Peter Thiel, founder of PayPal, the Internet taking off because government is not regulating it
- The city's behaviour is to want innovation but not take risks and be the last to try out new technologies
 - "Best practices" are already old practices, so businesses should seek "new practices."
- Committee Website
 - Ask users: What is transformational change for you?
- Potential Activities
 - Start a People's Choice Award for Most Innovative Business
 - Put in EBlast in early August asking Chamber members what is transformational change

Next meeting:

Thursday, September 6th 2016

7:30am

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