



To identify, for Saskatoon Chamber members, potential opportunities / threats / cool stuff (OTCs) that may impact individuals, businesses, or the community. These OTCs will normally not be actively promoted by other Chamber committees or business groups and tend to lie 8 months to 10+ years in the future.

### COMMITTEE MEETING ACTION SUMMARY

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**Committee:** Future Opportunities Committee

**Meeting Date:** June 7<sup>th</sup> 2016

**Time:** 7:30-9:00am

**Location:** Chamber of Commerce

**Meeting Chair:** Bill Brooks

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**In attendance:** Bill Brooks, Mark Zielke, Colton Wieggers

**Staff:** Kent Smith-Windsor, Czarina Catambing, Kevin Meldrum, Jason Yochim

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#### Introductions

- Activities involve site visits of new infrastructure around the city and discussions of future trends. Last event was Ready, Fire, Aim focusing on Lean Startups
- X Prize competition planning is still underway
- Transportation is a big topic the committee has been discussing, but has not taken any action on it
- The end result will always be the Future Opportunities committee handing off the issue to another appropriate committee or any interest group in the city to take action

#### Update on Techworks Visit

- Erik is not in attendance for today's meeting, so will leave it for now
- 3D Printing café on College Drive is getting built soon by Dustin Maki, and Colton will be reaching out to him and invite him to a meeting

#### Additional Business

- Transformational change
  - The concept is open for interpretation and government's idea of it is different from the private sector's
  - There are elements of continuous improvement within certain areas in Saskatoon but these are not transformational changes

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# the Chamber

GREATER SASKATOON CHAMBER OF COMMERCE

- SED Systems would be an example, had envisioned GPS use of farmers in the 1970s
- Telehealth and TinyEye are examples of healthcare delivered in other convenient forms
- Zillow was recently brought to Saskatoon and received backlash from SRAR members, but it will yield better results for real estate clients
- Government regulations can stifle innovation, but it can also protect people from themselves and from others
  - According to Peter Thiel, founder of PayPal, the Internet taking off because government is not regulating it
- The city's behaviour is to want innovation but not take risks and be the last to try out new technologies
  - "Best practices" are already old practices, so businesses should seek "new practices."
- Committee Website
  - Ask users: What is transformational change for you?
- Potential Activities
  - Start a People's Choice Award for Most Innovative Business
  - Put in Eblast in early August asking Chamber members what is transformational change

**Next meeting:**

Thursday, September 6<sup>th</sup> 2016

7:30am

Greater Saskatoon Chamber of Commerce

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