

# The Chamber

*Building The Best Business Climate in Canada,  
Thereby Creating a City of Opportunity*

The First Nations and Métis Opportunities Committee's goal is to encourage, and foster relationships between First Nations and Métis Businesses, the Chamber, and the Business Community as a whole. We will provide networking opportunities within the business community as well as reach out to post-secondary institutions and their students to provide networking opportunities.

## COMMITTEE MEETING ACTION SUMMARY

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**Committee: First Nations and Métis Opportunities Committee**

**Meeting Date:** January 6<sup>th</sup>, 2014

**Time:** 9:00 a.m.

**Location:** Saskatoon Chamber of Commerce

**Meeting Chair:** Chris Sicotte

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**In Attendance:** Julian Ovens, Matthew Cey, Robb Daniels, Joel Pedersen, Rob Woods, Jacqueline Woods

**Staff:** Kent Smith-Windsor, Kevin Meldrum, Czarina Catambing

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### January Event

- Still need to verify who's responsible for asking who will be involved
- Jacqueline will send out email
- BHP, Des Nedhe, Fasprint, Westwind, CCDF
- Kevin booked a room
- 21/60 people registered so far
  - Possible strategies to attract more people: (1) Target Muskeg Lake etc. (Julian); (2) Advertise in SIIT (Kent); (3) Utilize Eventbrite linking with Facebook (Julian)
- Kent: Need more people in committees for marketing.
  - Everyone needs to touch base with speakers
- Needs emcee, timekeeper
  - Jacqueline will ask Chris
  - Matthew volunteered to have more involvement
- Kevin will hold BHP and tweet on the actual event
- Suggestion from Jacqueline: advertise with speakers in advance

### Roundtable Discussion:

- Kent's potential projects:
  - band-driven investment vs. individual investment.
    - One prospective student intern from Economics (Incentive: half class credit)

Greater Saskatoon Chamber of Commerce

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## First Nations and Métis Opportunities Committee minutes

- Needs to know how many band investments are already made
- To help them have a voice in context of regional plans (Warman, Martensville, Corman Park, and Saskatoon)
- There has been talks about a similar project according to committee members
- Jurisdiction and infrastructure issues still faced. City is open and process is inclusive, but interests of both parties should be met
- List of band-based list is needed but Saskatoon and SREDA is underway. Student may take on this project.
- Business plan competition in Saskatoon region (By Shop Indigenous)
  - Looking for support interest – the committee is interested
  - STC competition stopped, funding from PotashCorp stopped. So this will be a good alternative
  - One of most challenging parts is getting started. Seeking equity and leverage is the biggest issue.
  - Unanimous decision to support business development, but needs tangible results
- Sponsorship for January Event – Feedback
  - Timeline was tight to secure funding – at this time operating out of general Chamber funds
  - One of projects is difficult to secure sponsorship
  - Better to have yearly project that's ongoing to attract sponsorship
  - Success at this event will be a launching pad for future events and sponsorship

### Next Meeting:

Tuesday February 3rd, 2014

9:00 am, Large Boardroom

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