

the Chamber

GREATER SASKATOON CHAMBER OF COMMERCE

The Business of Science & Technology aims to promote our City's science-based businesses and to bridge the gap between the science and business communities. The committee achieves this through education and the promotion of productive and interactive events, meetings and presentations involving Chamber members, government, industry and academia.

COMMITTEE MEETING

Committee: Business of Science & Technology

Meeting Date: April 2nd, 2015

Time: 3:00 pm

Location: Saskatoon Chamber of Commerce

Meeting Chair: Raj Nayak

In Attendance: Kelly Martin, Lisa Jategoankar, Sandra Ribeiro, Monika Polewickz, Raj Nayak

Staff: Kent Smith-Windsor, Kevin Meldrum, Czarina Catambing

Introductions

- a) Another option: co-chairing. Find another interested person.

Committee Calendar Project Update – LinkedIn Group

- “Tell Us Your Story” Campaign
 - Participants/companies will answer the question: Why are you in Saskatoon?
 - Themes: (1) Showcase new start-ups (2)Then and now for mature companies
 - Purpose: (1) Promote Saskatoon’s science industry (2) Uncover challenges/problems companies are facing
 - Possible participants: 3 nominees from Saskatchewan of the Manning Innovation Awards, 10 companies of diverse fields
- Event promotions
 - Current events
 - STEMfest 2015
 - Tech Venture Challenge (May 10 or 15)
 - Health Opportunities Committee (October)
 - CLS will have 10th year anniversary

Greater Saskatoon Chamber of Commerce
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- Sources: Outreach to VIDO, AgWest Biotech, and SREDA for programs
- Content need to be regularly updates (weekly)

ICT Sub-Committee Update

STEMFest 2015

- U of S found funding for gala event for attendees from STEMFest
 - Will include local individuals and companies, especially from the clean-tech industry
 - Send to environmental sustainability committee, SEIMA

Why Not Us? Event

- Tie it to “Tell us Your Story” campaign

Additional Business

- Science City Concept
 - Branding campaign that involves co-investment between Chamber and SREDA to promote science elements of Saskatoon’s personality
 - Will promote internally and externally, and may hopefully persuade students to pursue this career path
 - Attract University to be involved
 - Timing is right because of other elements (i.e. mining) is slowing down, new players are coming in.
 - Possible ideas that can be incorporated:
 - Ministry of Agriculture’s campaign with AgWest Bio
 - Intern researched on Saskatchewan’s agricultural industry (i.e. number of patents, literature published, grants, and etc.)
 - We can compare how much progress Saskatoon is doing
 - Tech Map
- Innovation Session, May 11
 - Send out details

Next Meeting:

TBA

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