



The Business of Science & Technology aims to promote our City's science-based businesses and to bridge the gap between the science and business communities. The committee achieves this through education and the promotion of productive and interactive events, meetings and presentations involving Chamber members, government, industry and academia.

COMMITTEE MEETING

Committee: Business of Science & Technology

Meeting Date: January 27th, 2015

Time: 3:30 pm

Location: Saskatoon Chamber of Commerce

Meeting Chair: Raj Nayak

In Attendance: Kelly Martin, Atul Nayyar, Lisa Jategoankar, Monika Polewickz

Staff: Kent Smith-Windsor, Kevin Meldrum, Czarina Catambing

- 1) Introductions
- 2) Committee Calendar Project Update – MeetUp
 - a) Trying to find a platform where we can find a comprehensive list of events in science industry
 - b) Site is a wrong medium, it should be a place where can interact (should not be too business-focused, so it can attract the right crowd)
 - i) Audience is not looking at it as a platform
 - c) “comprehensive calendar”
 - d) To build common sense of community (cross-community communication)
 - e) Kevin: similar to LinkedIn
 - i) Kent: would linkedIn have a calendar? None.
 - ii) Faculty have individual profiles, but there are no active groups
 - iii) Create new group in LinkedIn. Purpose of group is to inform. More of a distribution list.

Greater Saskatoon Chamber of Commerce
104-202 4th Avenue North Saskatoon, SK S7K 0K1
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Website: www.saskatoonchamber.com



- iv) Will we be able to personify as a chamber as opposed to an individual (branding problem)
- 3) ICT Sub-Committee Update
 - a) Talent shortfalls in 3 categories
 - i) With President of U of R
 - ii) IT is first identifiable group that lacks talent
 - (1) Less interested in waiting for 4 years/ summer (students)
 - iii) How to tell that talent base in Regina? (Vendasta, Zu etc. are looking for talent)
- 4) STEMfest 2015
 - a) Brad from Tourism Saskatoon got volunteers
 - b) How to make it coherent and community awareness?
 - i) Use Businessview
 - ii) Concept: "Saskatoon Science City"
 - iii) Unsure if Brad is working with local media
 - (1) Kelly: Brad is handling advertising. SREDA is doing blurbs and promotions of events.
 - (2) Ask Brad from Tourism Saskatoon: how do we help?
 - (3) Kevin: Trade show participants are still needed, according to Scott, and that's the only help they asked for.
 - (4) Kent: There is buzz in Saskatoon but unsure who's doing it.
- 5) Why Not Us? Event
 - a) Concept: Panel that talks about Road to Success
 - i) Can you go uptown from Saskatoon?

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- b) Possible speakers: John cross, Dallas Howe (Chair of PotashCorp), Dale Lemke, Vendasta, Ray Basler,
 - c) Suggestion from Kent: Reception for Ray before he retires (Thank you from Saskatoon)
 - d) Change date to early March
 - e) Funding: As a charged event or a mixer
- 6) Additional business
- i) Internships (c/o Lisa)
 - (1) U of R has coop programs and concentration on Computer Science to fill need in government
 - ii) Create Grant Program
 - (1) Requirements: Industry needs
 - (2) Possible industry people: Brendan King from Vendasta or Noodlecake
 - iii) Lisa: Can we get Comp Science professors to meet with these companies?
 - (1) Challenges:
 - (a) How do we create forum for that conversation?
 - (i) We can use Chamber as a platform
 - (b) Government support
- 7) Other events
- a) Labour Shortage
 - i) Bring together U of R, Saskatchewan Polytechnic, and U of S
 - b) Women in Bioscience event
 - i) Well-attended

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- c) Women in Bioscience event: part 2
 - i) Open to students
 - ii) Louis'
 - iii) March 12 (tentative)
 - iv) Use LinkedIn
 - v) Target: SYPE, K&Y Committee, JCC, Health Opps Committee
- d) Consulting Business (Atul Nayyar)
 - i) How can the Chamber help? Kevin and Kent will mull over it

Next Meeting:

March 24th, 2015

3:30pm

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