

BusinessVIEW

S A S K A T O O N

2017 Rates & Service Agreement



BusinessView Saskatoon is published five times each year, with 9,000 copies distributed across the city to all Chamber of Commerce members, all Saskatoon listed business addresses, and at the Saskatoon Airport tourist information booth and departure lounges.

All images and artwork must be submitted in high quality print PDF format. Advertisements must be supplied “ready to print” (with the exception of advertorials/articles).

Inquiries about BusinessView, content, advertising specs, and all other publishing questions can be sent to Kevin Meldrum at kevin@saskatoonchamber.com.

Ads must be for a member of the Chamber. Non-member advertising is not permitted.

A publication of

the Chamber
GREATER SASKATOON CHAMBER OF COMMERCE

Issue: (Please note booking and creative submission deadlines)

August/Sept 2017 (Book by: July 14 - Ad by July 21)

February/March 2018 (Book by: Jan 12 - Ad by Jan 19)

October/Nov 2017 (Book by: Sept 15 - Ad by Sept 22)

April/May 2018 (Book by: March 16 - Ad by March 23)

Dec/Jan 2017/18 (Book by: Nov 17 - Ad by Nov 24)

Cancellation policy: ads cancelled after the booking deadline will forfeit 25% of the fee. Ads not received by the creative deadline will still be billed at full value)

Ad Sizes and Rates: Page trim size: 8.375"w x 10.875"h. Full page with full bleed: 8.875"w x 11.375"h

Back Cover Full Page \$1,750.00 / per issue

Inside Front Cover Full Page \$1,650.00 / per issue

Interior Full Page \$1,500.00 / per issue

1/2 Page 7.375"w x 4.75"h or 3.625"w x 9.375"h \$ 900.00 / per issue

1/4 Page 3.625"w x 4.75"h \$ 500.00 / per issue

Business Card Horizontal 3.5"w x 2"h or Vertical 2"w x 3.5"h \$ 275.00 / per issue

Advertorial/Promotional Article \$1,250.00 / per issue

Insert Rate: (for inserts into the magazine mailed to member businesses only - 2100 copies to be provided by client)

\$450 per sheet

Name: _____

Chamber Member: _____

Address: _____

City / Prov: _____ Postal Code: _____

Phone: _____ E-mail: _____

Insertion Order or PO #: _____

Cost: \$ _____ + 5% GST \$ _____ = \$ _____

Date

Authorized Signature

Please scan and email this agreement form to:
businessview@saskatoonchamber.com
or fax (306) 244-8366

Send artwork and materials to:
businessview@saskatoonchamber.com

1/2 Page Vertical
3.625" x 9.375"

**Business
Card V**
2" x 3.5"

Business Card H
3.5" x 2"

**1/2 Page
Horizontal**
**7.375" x
4.75"**

1/4 Page
3.625" x 4.75"