

BUSINESS VIEW

Summer 2004

Saskatoon and District Chamber of Commerce

In this issue:

President's View	2
Meewasin Short Listed for International Prize	2
Members in the News	3
Food for Thought - Drought-Proofing Saskatchewan	4
Saskatoon to Host Police Fire Games in 2008	4
Canadian Chamber Update	5
Canada's Youngest Global Traders Take on the World's Biggest Market	6
Canadian Light Source Gets Approval for Routine Operations	7
Government Must Show Leadership on Property Tax Reform	7
Upcoming Events	9

Saskatoon and District Chamber of Commerce

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Call to Action - Provincial Government Support for Science City Needed

In the Thursday, June 17th, 2004 edition of the Saskatoon StarPhoenix a supplement called *Saskatoon is Science City* highlighted the future potential of Saskatoon as a world leading research and commercialization centre. A number of Saskatoon Caucus MLAs voiced their congratulations and recognition of the development and growth of science in Saskatoon via an advertisement in the insert. The *Saskatoon is Science City* feature included local industry highlights, particularly the University of Saskatchewan's Vaccine and Infectious Disease Organization (VIDO) and the International Vaccine Centre (INTERVAC), a new \$61.8 million research facility scheduled to open in 2008-2009 on campus. VIDO's ability to move forward will be one of Saskatoon's critical success factors in improving our competitive position in life sciences.

The Saskatoon and District Chamber of Commerce is seeking the provincial government's solid support of these world class facilities to match the current level of federal operating support. As the provincial government revenues realized from oil and gas will far exceed the amount budgeted for 2004-2005, this presents a tremendous opportunity for the provincial government to provide the provincial portion of the operating funds VIDO so desperately requires.

The Chamber seeks the support of our elected representatives to raise this issue with the Premier, the Minister responsible for Innovation, and the Finance Minister to ensure that VIDO receives the operating support it needs to continue its work and to keep *Saskatoon Science City* on the international map.

Call to Action: Chamber members who support building Saskatoon's Science City capacity are urged to personally contact their MLA and urge them to support the VIDO project, and *Saskatoon Science City*, by providing operating funds.

The following Saskatoon MLAs placed the advertisement in the feature insert and included their phone numbers:

Premier Lorne Calvert

Saskatoon Riversdale, 651-1211

Frank Quennell

Saskatoon Meewasin, 651-3581

Graham Addley

Saskatoon Sutherland, 651-3242

Pat Atkinson

Saskatoon Nutana, 664-6101

David Forbes

Saskatoon Centre, 244-3555

Eric Cline

Saskatoon Massey Place, 384-7200

Peter Prebble

Saskatoon Greystone, 651-2240

Judy Junor

Saskatoon Eastview, 477-4233

Andy Iwwanchuk

Saskatoon Fairview, 651-3801



Photo Courtesy of Stuart Kasdorf Photographics Inc.



The President's View

by Laura Small

The Saskatoon and District Chamber of Commerce is committed to building the best business climate in Canada. The Chamber works in partnership with the community and with business to create a city of opportunities - opportunities that result in growth and job creation.

There are numerous activities and events that occur in our community that are often not thought of in conjunction with business growth, but they are major contributing factors to the goal of building the best business climate in Canada. There are many examples; obvious ones such as the Brier may come to mind, but events such as the SaskTel Jazz Festival, the Great Northern RiverFest, the Canada Remembers International Air Show, and the Saskatoon Exhibition are also important along with many others.

We often only think of these events as something for residents to do – our own personal entertainment. But, these festivals and events are part of the tourism industry in our community - a large sector of our economy that is a significant contributor to the growth and success of local business that is often overlooked.

The tourism industry in general has been hit hard by a number of events over the past few years, starting with the terrorist attacks of 9/11. To give you an idea of the impact of tourism on local business, I have taken the following statistics from the recent Tourism Saskatoon newsletter. Saskatoon captures 26% of all overnight travelers to the Province. Total visits by Canadians to Saskatoon in 2003 were 2,025,000; down 2% from 2002. Translated to dollars, these visits represented expenditures by Canadian visitors of \$269,465,000. Since this is a 2% reduction from 2002 that means there was just under \$5.5 million less economic impact in our community in 2003. We should be thankful for all of the effort made by the numerous organizations and volunteers in the City who have worked so hard to recover our tourism revenues, and who create and organize the events to which the tourists and citizens are attracted.

Given the number of these events generally increases during the summer months, I thought it was an opportune time to raise the awareness of the impact they have on our business success.

Meewasin Short Listed for International Prize

Meewasin has been informed that it is one of four river agencies in the world short listed for an international prize for river management. The Thiess Riverprize of AUD\$100,000 recognizes excellence in river management and provides an incentive to further the worldwide effort of restoring healthy rivers.

The three other agencies on the short list are:

- The Siuslaw River Basin Restoration Project (Oregon, United States of America)
- The Drome River (Comminute de Communes du Val du Drome, France)
- Arvari River (Tarun Bharat Singh organization, Rajasthan, India)

The prize will be awarded in early September in Brisbane, Australia and is part of an annual international management symposium on river management, according to Susan Lamb, Chief Executive Officer of Meewasin.

“It is particularly gratifying that we were short listed in our 25th year. Many communities are faced with the difficult task of cleaning up a damaged river system. Meewasin has not had serious cleanup problems to deal with but has been fortunate to harness the excellent support of the community to keep the river valley beautiful.”

In addition, a portion of the recognition came from Meewasin’s support of the Partners FOR the Saskatchewan River Basin, a multi-province stewardship organization.

Enhance your **Buyer’s Guide** and **Business Directory** listing with a 1 1/2” x 2” column ad placed above or below your category listing for \$175!

Contact

Jim @ 664-0713

or

Jeff @ 664-0702

for details

Members in the News ...

Ag-West Bio recently launched its new website, www.agwest.sk.ca. The website design is user-friendly, allowing for easy access to the various aspects of the organization, the result of a recent amalgamation of Ag-West Biotech Inc., Bio-Products Saskatchewan Inc., and the Saskatchewan Nutraceutical Network Inc. The site offers sector specific information of the three main organizational areas – Nutrition & Health, Biotechnology, and BioProducts – as well as publications, events, regulations, and education and outreach information.

Saskatchewan Young Professionals and Entrepreneurs (SYPE) recently announced the winners of the first annual **Silver Spade Awards**. **Bryan Hnatiw**, President of Ecol Services Group was awarded Young Entrepreneur of the Year, and **Trina Heal** of Deloitte was named Young Professional of the Year. In addition, **Kent Smith-Windsor**, of the Saskatoon and District Chamber of Commerce was recognized as the SYPE Mentor of the Year. *Congratulations to all!*

Finalists for the **Ernst & Young Entrepreneur of the Year Awards** for 2004 were recently announced, and two local entrepreneurs and Chamber members were among the prairie region finalists. **John Cross**, CEO and Chairman of **Philom Bios Inc.** was nominated in the health sciences division, and **Wally Mah**, President of **North Ridge Development Corp.** is a finalist in the real estate construction category. Regional award winners will be announced October 14th, 2004 in Calgary, and winners will go on to compete at the national and international levels.

Saskatchewan Industry and Resources recently announced the permanent appointment of **Jason Regier** as Manager of the Saskatoon Regional Office.

Cameco Corp. has announced the appointment of **O.K. (Kim) Goheen** as Senior Vice-President and Chief Financial Officer, effective August 1, 2004.

Sask Pork has released a video entitled “*Weighing the Facts: Pork Production in Saskatchewan*” produced to provide information on issues such as odour, manure storage, water safety and animal welfare. The 28-minute video includes interviews with pork producers, employees, neighbours, researchers and government regulators. Copies of the video will be sent to all rural municipalities and REDA offices in the province, and will be available for interested groups.

2020 IT Solutions Corp. recently announced two new appointments to its executive team. **Mike Gallagher**, 2020 ITS’s former Senior VP of Corporate Development was appointed President, while **Elyse Proulx-Cullen** was brought in from Montreal to assume the position of Chief Executive Officer.

Readers Nook is pleased to announce their relocation to 1902-8th Street East. They have expanded their magazine title selection to over 4,700 titles, offering Saskatchewan’s best selection of magazines from around the world.

Saskatchewan Deaf and Hard of Hearing Services are currently promoting two important events. The **Silent Walk** in support of Sask. Deaf and Hard of Hearing will be held Sunday, September 12th, at 12:30 pm at the Meewasin Trail Bandshell, and the “**Comedy and Cuisine**” **Steak Night Fundraiser** is Thursday, September 16th at 5:30 pm at the Odeon Event Centre. Call 665-6575 for more information.

VCom Wins Contract for Broadband Wireless Internet Equipment

VCom Inc. has announced a major sale of their BWINTM (Broadband Wireless Internet Network) point-to-multipoint systems to SaskTel that may become the world’s largest contiguous DOCSIS-based wireless broadband network. Using this system, SaskTel will extend their high-speed internet service to over 86% of the Saskatchewan population.

The Government of Saskatchewan recently announced its CommunityNet II initiative that will strengthen the province’s position as Canada’s leader in providing broadband access to rural residents. “*This partnership will provide many economic benefits to Saskatchewan residents while providing rural Saskatchewan residents with a level of internet access that leads the way in Canada*” said Maynard Sonntag, Minister Responsible for SaskTel.

“*The successful deployment of VCom’s technologies right here in Saskatchewan will allow the company to showcase our products to the world,*” said Dr. Surinder Kumar, VCom President and Founder. The VCom BWINTM systems rated highest on the SaskTel technical matrix and provided a cost-effective solution.

The BWINTM system is a DOCSISTM (Data Over Cable System Interface Specification) based network that has grown out of VCom’s expertise in cable system equipment design. The use of standard cable equipment makes the system economical and supports new features, such as Voice over Internet Protocol, with minimal additional cost. VCom will supply the subscriber transceivers and base station equipment for 57 towers to SaskTel as they work toward the goals of CommunityNet II. The systems used by SaskTel operate at 2.5GHz and will deliver true two-way broadband speeds to customers up to 30 kilometers away from the tower.



Food for Thought

by C.M. (Red) Williams

Drought-Proofing Saskatchewan

Let me begin by suggesting that drought-proofing Saskatchewan is not some abstract concept suitable for an academic discussion, but not of much significance to the people who are busy trying to squeeze out a living on the prairies. On the contrary, we need to be not only planning, but acting to ensure that our use of water for cropping, industrial use and for human and animal consumption is as efficient and sustainable as science and programming can make it.

It is clear that we are approaching the production ceiling based on rain fed cropping practices and increases will have to be based on irrigation for the future. This was clear to the agriculturists and politicians when Lake Diefenbaker was created and it is even more obvious as we begin grappling with the effects of climate change.

The first step is to effectively use the water available in the South Saskatchewan for irrigation and pipeline distribution to key centers of population and value-adding industry. However, the developments must also include the completion of some twenty dams on the North Saskatchewan and smaller tributaries to both the North and South Saskatchewan River systems. These dams will create reservoirs that are critical to moderating the impact of between-year runoff variations.

We need to immediately put into action a drought-proofing plan before the creeping decisions to abandon rural Saskatchewan proceed further and revitalization becomes even more challenging. Drought-proofing Saskatchewan is on par with the decision to push settlement onto the prairies and of building the transcontinental railway.

Saskatoon to Host Police Fire Games in 2008

Saskatoon was awarded the **2008 Can-Am Police-Fire Games** after a bid process that concluded on Tuesday July 13th in London, Ontario, the site of the 2004 Event. The Bid was led by Saskatoon Sports Tourism in partnership with the City of Saskatoon, Saskatoon Police Services, Saskatoon Fire & Protective Services, and the local detachment of the RCMP.

The Games were first held in the state of Washington in 1977, designed to be a catalyst for the development of camaraderie amongst community safety professionals and also to strengthen the bonds between the participants and the host communities. The 2006 Games will be staged in Baton Rouge, Louisiana before coming to Saskatoon in '08.

The Saskatoon Bid was presented to the Can-Am Police-Fire Games Federation Board of Directors by Bid Committee Chair and Saskatoon Sports Tourism Project Development Consultant Hugh Vassos, Mayor Don Atchison, Staff Sergeant Lorne Constantinoff, Assistant Fire Chief Bob Fawcett, and Saskatoon Sports Tourism Director Kim Gallucci. Other cities considered for the '08 Games were Hampton Beach, Virginia; Peoria, Arizona; Denver, Colorado; Calgary; Edmonton; and Red Deer.

Gary Gibson, Federation CEO commented: *“Our Board was thoroughly impressed with the exceptional Bid Package and Presentation by the Saskatoon group and our selection was unanimous. We are excited about coming to Saskatoon and we are confident in the abilities of the host organization to take our event to a new level of success similar that experienced by other sports events staged in Saskatoon in the past.”*

Hugh Vassos stated: *“We were totally prepared for the bid thanks to the hard work over the last two and a half months by a dedicated committee. Our Presentation Team did a great job in promoting the city, our volunteers, our great sports facilities, our hotels, and Saskatoon’s law and enforcement and fire services. It’s now up to us to market the games and attract record numbers of participants and spectators. This is a great tourism opportunity and we’re up for the challenge.”*

Mayor Atchison spoke highly of Saskatoon’s track record in hosting sports events, commenting: *“We see this event as a great opportunity for us to showcase our beautiful city to visitors from throughout North America. There is no doubt in my mind that the Federation will use Saskatoon as the measurement of success for future games and they will want to come back.”*

Approximately 70 Individual and Team sports will be offered including cycling, golf, hockey, slow pitch, track & field, soccer, dragon boat racing, and Fire Fit Challenge. The Games, which run for one week in summer, are expected to attract in excess of 1200 participants plus families. The Federation will conduct a site visit early this Fall.

For more information go online to www.canampolicefiregames.org

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Canadian Chamber Update ...

Minority Government - A Balancing Act

In a recent op-ed for the National Post, Canadian Chamber of Commerce President & CEO Nancy Hughes Anthony renewed the call for the newly elected Prime Minister Paul Martin to hold to a government spending limit of 3%.

As noted in the piece, the electorate clearly sent a message for greater accountability and responsibility in managing taxpayers' dollars. And while a minority government is precarious thing to manage, the Chamber calls upon the federal government to remain vigilant over its mandate when it comes to ensuring competitive taxes, reducing debt and promoting discipline and value for money in the use of public funds.

To view the entire op-ed, visit the Chamber's Web site at <http://www.chamber.ca/main.asp?id=3135>.

Electronic Commerce: SPAM Task Force Online Forum

The Task Force on SPAM, announced by the Minister of Industry earlier this spring wants to hear your views. Postings to this forum will be monitored and considered in the Task Force's deliberations. They are organized according to the five Task Force Working Groups. Make your views known on this important issue at <http://strategis.ic.gc.ca/sitt/spamforum/index.jspa?language=eng&OpenDocument&source=Headlines>.

Cutting through the jargon - Free Pension and Investing Education for your Employees

For many Canadian workers, their pension plans are their largest assets. But unfortunately, many of us don't understand the impact pension plans, or the investing decisions made with regards to those plans, can have on desired retirement lifestyles. In fact, many workers have a hard time understanding the technical language and jargon used in the pension and investing world.

To help employers provide understandable educational resources to their pension plan members, the **Investor Education Fund**, a non-profit organization established by the Ontario Securities Commission (OSC), has developed a **free** pension education resource centre on its web site at www.investorED.ca. Written in understandable language, Focus On ... Pension Decisions explains various types of pension plans, and the impact of decisions employees must make when they join or leave a plan. It answers many questions including: *How do I save at work? How do I evaluate my plan? What happens if I change jobs? How do I know what choices I have?* In addition, the centre links through to basic investment education to help employees understand investing concepts and products, helping them gain confidence in the investment decisions they make within their Defined Contribution pension plans, or their Group RRSPs.

The Investor Education Fund's sole purpose is to help people make better financial decisions and believes that members of pension plans would benefit from its resources and all Canadian Chamber of Commerce members are encouraged to tell their employees about these resources and invite them to visit www.investorED.ca for unbiased, understandable resources.

Chamber Expands Certificates of Origin Services

The Saskatoon and District Chamber of Commerce is pleased to announce it has expanded its Certificates of Origin Service to include Notary Public Certification, where required. For more information on this Members Only service, please contact Roz Macala @ 244-2151.

Chamber Group Insurance has New Representative

Wiegiers / STRATA Benefits Consulting is pleased to announce that **Andrea Hansen** has assumed the duties relating to the Chambers of Commerce Group Insurance Plan from Mike Lothian. Andrea can be reached at 244-0949 or andrea@wiegiersfinancial.com.

Saskatoon and District Chamber of Commerce - Board of Directors



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Planning Services



Arlene Wiks
CIBC



Ken Wood
Credit Union
Centre

Linking Immigrant Women to Employment

In the March 2004 edition of Business View, the Immigrant Women of Saskatchewan (IWS) had submitted a story about our 'Linking Immigrant Women to Employment' program – "IWS Seeks Work Placements". This is the final chapter ...

Through the funding of Canada-Saskatchewan Career and Employment Services, we were able to offer a 21-week training program to immigrant women and men. The program included job related life skills & ESL coaching, and a 6-8 week work placement opportunity. It was through your generous support that we were able to place all of our participants; most of which have turned into jobs!

We would like to express our gratitude to the following associations and businesses that graciously welcomed our participants for their work placements: Central Laundry Services (Saskatoon Health Region); Cover-All Building Systems Inc.; David's Lounge & Restaurant; Extendicare-Preston; Hitachi Canadian Industries Ltd.; Luther Seniors Centre; LutherCare Communities; Mazenod Residence; Pinter & Associates Ltd.; Porteous Lodge; Saskatchewan Intercultural Association Inc.; Spadina Childcare Co-op; U of S - Department of Plant Sciences; U of S - Veterinary Medicine; Varsteel Ltd.; and VCom Inc.

Besides gaining Canadian work experience, these participants have attained a new level of confidence, formed networks and made new friends. We are hoping to offer a similar program next year, and feel confident that we can count on your organization for a work placement opportunity. If the idea of a work placement or any other aspect of this program interests you (e.g. give a presentation or offer a tour), please call our office at 978-0611.

The Immigrant Women of Saskatchewan (IWS) Saskatoon Chapter is a regional branch of a provincial organization. We are a non-profit, member run organization, dedicated to promoting the full participation of immigrant and 'racialized' women in Canadian Society.

Submitted by IWS Saskatoon Chapter

Canada's Youngest Global Traders Take on the World's Biggest Market ...

In August, four high school and university/college students from Saskatchewan will be in China showing business and government leaders that our province is made up of more than snow, ice and polar bears. They will be joining a Junior Team Canada Economic Mission to China and Hong Kong, a team of thirty-five of Canada's best and brightest, selected from the 2004 National Competition of over 500 applicants.

Members of the Junior Team Canada economic mission will meet with business, government, education and youth leaders to showcase Canadian products and services. During the mission, they will gain key market and cultural intelligence for their sponsoring companies, bringing back valuable contacts and opportunities when they return. As Global Youth Ambassadors, they also project Canadian values through their promotion to local cultural and educational industries abroad.

The Saskatchewan delegates on this mission will be promoting our province as a place to do business everywhere they go, strengthening ties with foreign leaders and gaining experiences that they can use to create the opportunities of the future. China is the world's fastest growing major economy, and its middle class market is expected to double in size in the next five years.

A non-profit charitable initiative, Junior Team Canada is leading the world in the education of youth in international business. Each year, young Canadians aged 16 to 25 are led abroad to help local companies enter new markets. Participants are responsible for identifying companies who are interested in a foreign market and are ready to act on the leads provided. In addition, participants are required to raise half the costs of the mission, with other costs covered by Global Vision partners.

The Saskatoon and District Chamber of Commerce is proud to support two members of this important mission who have been selected to represent Saskatchewan's key growth industries on the mission:

- Matthew Huebert is a university student and entrepreneur with past experience working in communications and graphic design with Habitat for Humanity Guatemala, mentoring youth in Washington state, and starting his own business, which supports artisans in developing countries by marketing their crafts in North America; and,
- Uliana Kojoliano, Aden Bowman alumna and winner of several 4-year national scholarships such as Millennium Excellence, studies Economics at Queen's University. She is now preparing for a year on exchange in France. Uliana speaks 5 languages fluently, has a working knowledge of three others, and is presently on a summer internship with the Quebec government in its international-interprovincial division.

For more information, call Global Vision at 1-888-829-2838, visit www.gvconnects.com, or contact Matthew at mhuebert@ethicalstyle.com or 664-2063 or Uliana at 2uk@qmlink.queensu.ca or 374-8425.

Saskatoon and District Chamber of Commerce - Committee Chairs



Aboriginal Opportunities
John Lagimodiere
ACS Aboriginal Consulting Services

Volunteers welcome, please call our office

Agribusiness Development
tba



Celebrate Success
Cliff Wiegiers
Wiegiers Financial & Insurance Planning Services



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Future Opportunities
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Credit Union Centre



Future Opportunities
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RPS Retirement Planning Services



Government Affairs
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Saskatoon Blades Hockey Club

Canadian Light Source Gets Approval for Routine Operations

Canada's synchrotron received a licence to commence routine operations from the Canadian Nuclear Safety Commission (CNSC) recently clearing the last regulatory hurdle before welcoming researchers to the \$173.5 million U of S-owned national facility. "We can now open the doors to experimenters from across the country and around the world," says Bill Thomlinson, executive director of the Canadian Light Source (CLS). "As soon as the experimental facilities are ready, the users can come."

The CLS is currently completing its first set of seven beamlines, the facilities that feed ultra-bright synchrotron light to experimental stations. The first call for proposals for research at the CLS will go out this fall, with the first experiments expected to be underway by early 2005. "We are seeing the beginning of a new era for Canadian science," says U of S vice president research Steven Franklin. "Our national synchrotron will be a catalyst for discovery and innovation that will be felt in the world of research as well as in our everyday lives. Congratulations to the CLS team for making it a reality."

Before issuing the licence, the CNSC studied written submissions and oral presentations from both CLS and CNSC staff, and held a public hearing in Saskatoon in early June. The commission was satisfied that operation of the synchrotron will conform to the demands of health and safety, environmental protection, security and international obligations. A record of proceedings, including reasons for the decision and transcripts of the hearing are available from the CNSC website at www.nuclearsafety.gc.ca.

Canadians will be invited to take a closer look at the country's brightest light in October, when the CLS is hosting its grand opening celebrations. A full slate of events is planned for the entire month, including a gala evening, entertainment, public lectures on synchrotron science and light-related themes, and a public open house.

The CLS, one of the country's largest science projects in the last 30 years, will be used by researchers in industry, government and academia. One of the most advanced synchrotrons in the world, its light will be used to view chemical reactions and the molecular structure of materials, paving the way for new drugs, more powerful computer chips, better engine lubricants, more effective medical imaging, environmental monitoring and a host of other applications for science and industry. More information is available at www.lightsource.ca.

Government Must Show Leadership on Property Tax Reform

The provincial government's response to the Boughen Commission is narrow, and fails to show leadership on this critical issue, say Saskatchewan's REALTORS.

Saskatchewan Real Estate Association executive Vice President Bill Madder said Learning Minister Andrew Thomson's focus on internal technical questions around the size of school divisions is very disappointing.

"The so-called 'commitment to a long-term solution to lowering education property taxes' is recycled verbiage with no new substance or value added. Linking it to federal equalization is a red herring. The package is essentially meaningless."

"Real property tax reform can move us toward healthy communities, tax fairness and drive economic growth. These are urgent and important issues. There are exciting opportunities for new ideas in this sector. The government said it was time for change. We hoped for better than this."

Madder said the province will have to show a more imaginative and strategic approach to reform, or risk losing its credibility on the issue.

"This problem will not be buried; it must be solved. The challenge calls for vision, not tinkering. We hope the government will begin work on a genuine reform agenda, and do it without further delay."

The government can still show that it understands the economic impact of property taxes, and the growth opportunity it can create by moving on reform, Madder noted. He identified three key points that an effective reform package must recognize:

- Taxing property is taxing capital. That is always a bad idea if you want to encourage growth.
- Future growth requires healthy communities. That means shifting from property tax toward revenue sharing to support municipal infrastructure and services.

- Education is important to young people and drives the economy. That means an adequate funding base and cutting the province's current 60% dependence on property taxes for school costs.

Madder said REALTORS will seek opportunities to advance a broad approach to property tax reform with elected officials in the near future.

Saskatoon and District Chamber of Commerce - Committee Chairs



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Saskatoon City Hospital Foundation



Health Opportunities
Dave Dutchak
MD Ambulance



Health Opportunities
Vlatka Tustonic
Saskatoon Health Region



Knowledge Industry
Ted Farr
Rawlco Radio



Knowledge Industry
Asit Sarkar
U of S - College of Commerce



Transportation
David Spearin
Logistics Marketing Services



GROWING LOCALLY ... SUCCEEDING GLOBALLY

October 17 & 18, 2004

Radisson Hotel, Saskatoon SK

Saskatchewan Trade & Export Partnership (STEP) and Export Development Canada (EDC) are pleased to present a world class conference, Growing Locally - Succeeding Globally. This is a national conference organized *for exporters by exporters*. The conference will provide business with the expertise necessary to succeed in the global marketplace. Various professionals from local, national and international organizations will share their knowledge and services in an informative two-day conference. Education sessions will focus on the needs of companies ranging from new exporters to experienced exporters.

Network with your peers at the business event of 2004!

Domestic, National and International Attendees
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Potential Exporters • Service Providers
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For more information or to register for the conference visit:

WWW.SASKTRADE.SK.CA/CONFERENCE/2004

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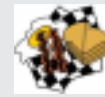
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Networking Breakfast

Wednesday, September 1st
Quality Hotel

Build your business and
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7:15 - 9:00 am

To register, phone the Chamber
Office at 244-2151
(Pre-registering is recommended)

Breakfast Seminar

“Merchants Against Money Laundering”

Guest Speakers:

**Chelsea Platzke &
Robyn Mutch**

Merchants Against Money
Laundering Program, RCMP

Wednesday, August 11th, 2004
7:30 - 9:00 am

(registration 7:15 am)

Saskatoon Club

This presentation is designed to inform and increase public and business awareness of the dangers money laundering presents. It will also inform businesses of their responsibilities in reporting to FINTRAC. The seminar will provide pertinent information that can be applied to everyday business activities in the hope of deterring money laundering.

**Building the Best Business
Climate in Canada,
Thereby Creating a City of
Opportunity.**



Size Matters

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Refer your leads to:

Jeff Sharp

Membership Director

Phone: (306) 664-0702

E-mail: jsharp@eboardoftrade.com

OR

Jim Zaiachkowski

Project Director

Phone: (306) 664-0713

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BUSINESS VIEW

is the official publication of the
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