



To identify, for Saskatoon Chamber members, potential opportunities / threats / cool stuff (OTCs) that may impact individuals, businesses, or the community. These OTCs will normally not be actively promoted by other Chamber committees or business groups and tend to lie 8 months to 10+ years in the future.

COMMITTEE MEETING ACTION SUMMARY

Committee: Future Opportunities Committee

Meeting Date: April 5th 2016

Time: 7:30-8:45am

Location: Chamber of Commerce

Meeting Chair: Bill Brooks

In attendance: Martin McInnis, Bill Brooks, Erik Tetland, Mark Zielke

Staff: Kent Smith-Windsor, Czarina Catambing, Kevin Meldrum

Discussion on Future Trends

- Innovative chickpeas and lentils, and facilities (Food Centre, facilities near VIDO Intervac)
 - Is there an opportunity for our group to spread to community about what they do and their new facility?
 - Agribusiness committee may have connections
 - Invite them and have them talk to committee, and go from there
- University is going on with their new rink
 - Is there an opportunity if we can get connected with the group? And to the group involved with School of Architecture?

Potential Projects

Speed Dating for Business Ideas

- Bill Lewis and Bill Brooks talked about speed-dating for ideas, combining people with ideas and people who can implement
 - The missing piece is the people with funding
- We can identify those people and figure out their “passion”

X Prize

- Topic: Problems related to water
- Target time: Mid-spring to fall season

Greater Saskatoon Chamber of Commerce
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the Chamber

GREATER SASKATOON CHAMBER OF COMMERCE

- Potential approaches:
 - X prize can be crowdsourced
 - Business for Good Program. Affinity did some crowdsourcing. People vote by donating \$1
 - Martin will send out contact information
 - Has \$50,000 prize
 - Affinity will be interested with our project because of the small businesses that it can reach
 - Have participants come up with videos, to easily weed out other participants
- Prize to be raised (Goal): \$150,000-200,000
 - Higher incentive will bring more people
 - However, will still need to find those funders
- Potential contacts:
 - Industry Liaison Office, Johannes Dyring is the new managing director
 - Sanj is working on connecting with Startup Edmonton, but political issues are barriers
- Challenges:
 - Moving great ideas to the market will be the biggest hurdle
 - How do you award money to people with risky ventures?
- Potential:
 - Can be tied with SABEX Award for not-for-profits

Da Vinci Day

- Postponed until next year

Call to action for other committees

- Best to meet with other chairs
- Discussions with Business Growth and Going Global have already started
 - Mark will bring up with his committee what Future Opportunities is working on

Next meeting:

Thursday, May 5th 2016

7:30am

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