

# the Chamber

## GREATER SASKATOON CHAMBER OF COMMERCE

The Going Global Committee is dedicated to creating awareness of international business opportunities for Saskatchewan.

### COMMITTEE MEETING ACTION SUMMARY

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**Committee:** Going Global

**Meeting Date:** April 14<sup>th</sup> 2016

**Time:** 3:00-4:15pm

**Location:** Chamber of Commerce

**Meeting Chair:** Monica Krueger, Ken Ziegler

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**In Attendance:** Nick Kokkastamapolous, Alex Fallon, Yang Chen, Monica Krueger, Ken Ziegler, Dirk Propp, Francoise Baptiste, Julie Yu

**Staff:** Kevin Meldrum, Kent Smith-Windsor, Czarina Catambing

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#### Introductions

#### SREDA Updates

- UK Trip
  - Saskatoon Berries are now part of the menu of Gordon Ramsey's Restaurant in London and received media coverage for it
  - PetroLab EyeMind did a presentation to Cameco
    - Had technology to analyze ore to lead to better milling efficiencies
- NEYA's deadline is on April 29<sup>th</sup>
  - Looking for at least 10 more applications
- EXPLORE program
  - For mining-related companies and 23 applications worldwide were received.
  - Four winners: IBD Mining (VR Training for Mining) and PetroLab are among others

#### Rodrigues Economic Chamber and Industry

- Francoise Baptiste, Chairperson of the Chamber, visited the Saskatoon Chamber to see what opportunities is possible between the two Chambers
- Rodrigues (Republic of Mauritius), an island known for agriculture, particularly honey (2<sup>nd</sup> best in the world)

Greater Saskatoon Chamber of Commerce  
104-202 4th Avenue North Saskatoon, SK S7K 0K1  
Ph: (306) 244-2151 Fx: (306) 244-8366  
Email: [chamber@saskatoonchamber.com](mailto:chamber@saskatoonchamber.com)  
Website: [www.saskatoonchamber.com](http://www.saskatoonchamber.com)

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- 40,000 people in the island
- Looking into possibility of bringing students to Canada to get better education that will possible be more economically beneficial (no university in the island)

## **Trade Surplus**

- Dirk's Egypt connection is planning to attend the Farm Progress show in Saskatchewan and in Centralia in Manitoba
  - There will be a Global Food Security Forum that they may be interested in

## **Trans-Pacific Partnership (TPP)**

- Federal panel will be in the city soon and Kent will be voicing the Chamber's support for TPP
- Non-tariff barriers are problematic for trade
- Venue and date/time of the presentation is not yet announced but will be open to public
- Will have a larger impact than NAFTA
  - Some industries will be affected but assistance can be provided to those industries

## **Syrian Refugee Working Group**

- Close to 800 Syrian refugees moved to Saskatoon late last year
- Syrians are still adjusting to new lifestyle and still needs some time and support group to help with employment
- Chamber reached out to Open Door Society to help refugees in adjusting

## **ACCEE Presentation**

- Kent will be speaking on April 27<sup>th</sup> at an event organized by ACCEE in their building
- Kent suggested a white paper on importance of immigrant entrepreneurs after ACCEE expressed their request to reach out to government on immigration

## **European delegation at Mayor's luncheon**

- Will be on April 19<sup>th</sup> at the Blair Nelson room

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- What are the delegates looking for? Delegation is for intelligence-gathering for their own countries, need to voice support for open trade especially that EU is already questioning itself on its stance on trade

## **Commonwealth Chamber letter of Support**

- Copies of the letter given out to attendees of the meeting. Please email if you would like a copy.

## **Trade in the Trenches**

- To get business people to think about trade
- Tentatively planned for fall season (October 2016)
- Can approach EDC and Western Economic Diversification Canada
- Norm Wallace is interested

## **Other Business**

- Yang invited Stuart Low (Director of SINP), but did not respond to the invitation

## **Next Meeting:**

May 12<sup>th</sup> 2016

3:00-4:00PM

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