

the Chamber

GREATER SASKATOON CHAMBER OF COMMERCE

The Business of Science & Technology aims to promote our City's science-based businesses and to bridge the gap between the science and business communities. The committee achieves this through education and the promotion of productive and interactive events, meetings and presentations involving Chamber members, government, industry and academia.

Committee: Business of Science and Technology

Meeting Date: March 23rd 2016

Time: 3:15 pm-4:30 pm

Location: Saskatoon Chamber of Commerce

Meeting Chairs: Bill Lewis, Sandra Ribeiro

In Attendance: Bill Lewis, Sandra Ribeiro

Staff: Kent Smith-Windsor, Czarina Catambing

Introductions and Review of Last Meeting's Minutes

SWOT Analysis Review



-
- Problem: it is hard to meet, so the committee can still keep on going despite the busy scheduled
 - Solution: having a SWOT analysis and action plan to keep momentum going
 - Last meeting: Amit Shukla and Neal Lemon are both from ILO

the Chamber

GREATER SASKATOON CHAMBER OF COMMERCE

- Suggested a way to connect research on campus to business community
- Twice a year, have presentations by ILO researchers and invite Chamber committee chairs and other organizations

Collaboration with Future Opportunities committee

- April 15 does not work and needs to be postponed
- In terms of workload, the committees just need to pick a date and coordinate with the Chamber
- To build awareness and relationship between active business people and ILO
- Tentative date/time: May 5th 2016, 3:30PM
- Bill will meet up with Neal to confirm
 - Book the large boardroom
 - Invite board and committee chairs, the airport authority, SREDA, Jackie Presnell, Tourism Saskatoon, Louis Martin (YouTube)
- Opportunities: have YouTube interviews
 - However, business people are not active online
 - Invitations will include the interview videos and try to saturate the audience
 - Put invitation and videos on BST page

Member Drive

- To-do: Clean up the committee list (Ask for Sandra's assistance)

To-do:

- Change the committee chair on the committee page

Next meeting:

April 27th 2016

3:15pm-4:30pm

Greater Saskatoon Chamber of Commerce